

# Introduction

Passive income by Wikipedia passive income is a type of unearned income that is acquired automatically with minimal labor to earn or maintain. It is often combined with another source of income, such as a side hustle. In the United States, the IRS divides income in three categories: active income, passive income, and portfolio income.

Some passive income sources in this book, we discuss about 5 online sources or platforms which we use daily life. And we earn money easily to do some small work on these platforms.

## Instructions

There are two ways to generate passive income: first is online and second is offline. In this book learn some rare ideas to generate online income upto 1lakh per day. Step by Step follow the process which is written overhead.

# Content

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# Small Beginning

## E-book

### What is E-book

E-book is an electronic book which we display or read on a computer or on a hand held electronic device instead of being printed on paper.

So many apps provide an ebook, but **Google Play Store** provides many features with e-book like audio e-books. Here many languages books are available. You can easily upload an ebook and earn lots of money. Many people like to read books, those who don't waste pages or trees they read ebooks it saves money and time. Here it is easy to gain traffic in your book and by making creative content books.

### How to earn money from Ebook

Earning money from ebooks to upload creative content books on the internet. Uploading the ebook method is very easy like sending messages to your friends, writing messages and sending similar ebooks. Many categories are there if you want to write books in this context.

### Category of E-books

Technology, Yoga, Ayurveda, Food, Recipes, Hobbies, History, Indian history, Traveling, Any Incident, Business, Biography, Animals, Health and Fitness, etc.

Research on your topic, if you know about it then use **MS Word** or **Google Docs** for writing on your content in your own words, don't copy paste, if you do this type of work your ebook will not be published. And then upload, if you don't know how to upload go and search on YouTube many videos are available

# Blogging

## What is Blogging

A blog (a truncation of "weblog") is a discussion or informational website published on the World Wide Web consisting of discrete, often informal diary-style text entries (posts). Posts are typically displayed in reverse chronological order, so that the most recent post appears first, at the top on the webpage. When ancient people had ideas, some thoughts or life experiences they wrote in her diary, but the modern age people share them by blog using social media and others. And people's read blogs by their interest and it is very helpful for others. Today when blog upload on Google sites it pay money by **Google Adsense**.

## How to earn money

Upload millions of articles in a daily basis on their website. Blogger is a part of Google, making your blog site free like this (xxxxxxx.blogspot.com) . If you remove the blog spot then you pay money to buy the domain name. If you want to buy a name, Wordpress provides a subscription for yearly. Choose categories, write long term content in your category. Firstly you will make an account on "**Google Play Books Publish**" search on Google and sign in with all information. Upload your content, write strong and new **keywords** for ranking your page first and make a cover page on canva. It's free, complete all processes of payment and other information then upload on Google Play Books after 24 hours it is processed for publish.

## Categories

There are some category for blogging are:-

Fitness, Health, Yoga, biography, Lifestyle, Traveling, Gaming, News, Movies, Technology, Gadget, Festival, Environment, Education, Fashion, Food, Hobbies, Jobs, Business, Recipes, Artificial Intelligence, Code, etc.

## More about

When you write your blog add some images to look more attractive, don't add images which are copyrighted, many websites provide without copyright images

downloaded from there. Write your blog in 300 to 500 words, which is that, it's history, it's part, and all others

## **Keywords**

If you don't have keywords for ranking your blog page at first, google provides keywords to search your topic on the internet and find some related keywords and if you know about your topic how many search on a daily basis. Bold your keywords if you use Google word in your page bold it or link it on the web.

# Social Media

## YouTube

YouTube is a video platform, here billion's of video uploads in a day and it is an American video sharing and social media platform headquarter in San Bruno, California. It was launched on February 14, 2005, by **Steve Chan, Chad Hurley and Jawed Karim**. It's owned by Google, and it is the most visited website, after Google Search.

## Policies

If we use any app or website, all have terms and conditions which secure your account and give some facilities to use the website. YouTube changed its policies 4-5 years ago. We record outdoor videos like any stage dance video. Your video grows without any copyrights but after updating we can't do this type of work on YouTube, if you can your account is disable. Firstly complete the milestone of 1000 subscribers and 4000 hours watch time, then Google Adsense will send a verification code near your post office then you will monetize your channel and earn money. Other policies, if you get more information then check out on YouTube Term and Conditions.

## Categories Of Channels

Business, Comedy, Gaming, Motivation, Music, Dance, Tech, Education, Fitness, Workout, Food, Vlogging, Biography, Health Experts, Science Experiment, Traveling, Sports, Car Driving, Environment, News, etc

## How to earn money From YouTube

Choose one category channel and make videos, upload daily 1 or 2 videos on yt, write your video title and add tags. If you don't know how to find tags, search your topic on the internet. It provides many tags on your video, uploading your video in the beginning does not grow more but don't give up because after some time it gives income. After 500 subscribers many features are able to be used, completing your milestone you get to apply to monetization complete terms to get money. Many

creators make videos on the topic of how to monetize your channel, top creators like **"Manoj Dey"** visit it. Creators earn lakhs per day from uploading videos, It is easy to make your public figure. Paid Promotions are available by big creators.

# Facebook

Facebook is a social media platform, sharing videos and images. Facebook is an American multinational technology conglomerate based in Menlo Park, California. The meta company owns Facebook, Instagram, and WhatsApp among other products and services. **Meta** platforms doing business as Meta and formally known as Facebook. Its CEO is **Mark Zuckerberg**.

## Policies

Facebook also terms and conditions for creators, complete milestones given by Facebook is 10k followers and 60k minutes watchtime in the last 60 days, in your video on your facebook page after completing milestones you can apply for monetization.

## How to earn money

In facebook, you can easily get money without any verification code, enter your payment information process after some time and they enable it to monetize, facebook adds ads in your video to make your dollar, following very simple steps and earning money from facebook.

## Categories for your Facebook Page

Business, Blogs, Fashion, Designing, Arts, Food, Any Place, News, Media, Personal Life Style, Music, Dancing, Education, Government, State Government, Financial, Policies, Electronic, Technology, etc.

Make your facebook account before you create your page and don't make any illegal account, if you create then after sometime it will suspend, choose any strong category and upload your content.



# Instagram

Instagram is owned by facebook company which is a social media platform. Create your real video, upload images daily. Apply more tags for growth in trend and many events launched by insta, use event tags, related keywords, and more. Don't make your personal account, switch to a professional account to unlock more features. Instagram Boost Post it provides by insta for paid promotion of your account, daily upload images and real using tags. Don't use other creators' images and videos.

Join your instagram to facebook account, add your personal information. Instagram didn't pay any type of cost for your images.

## Category for Insta page

Motivation, Comedy, Dancing, Singing, Acting, Facts, Fashion, Designer, Recipes, Emotional, Tech, Education, Business, Workout, Traveling, Gaming, Drama, etc.

## How to earn money from Instagram

Instagram didn't pay money for creators, then how to earn money? Instagram big creators earn money from Brand Promotion, product advertisement and sponsorship, other creators account paid promotion and different work done to earn money. If you are an Actor or Public Figure then it is easy for you to earn money by promoting bands, you mind how much you want to make money, many industries give 10 lakhs per ads. So, grow your account and earn lots of money

If you want to grow fast on Instagram then upload a reels 2 or 3 per day, you grow fast.